
KBB PRO WEEK #3 ASSIGNMENT

Framing Your Mastermind

We Recommend You Complete This Entire Assignment To Better Serve Your KBB Pro Experience!

We are so excited for you!!! We can't wait to see you and help get your to do list DONE!!! Below is a key element to help us know who you are and what you are offering. Please fill out each step in as much detail as possible. The more you put into this form the better we will be able to provide you with the best possible experience at the Implementation Lab and the items you will be walking away with.

Let's get started :)

****Please fill out all items marked in BLUE font**

Contact Information

Name: _____

Email: _____

Framing Your Mastermind

What kind of Mastermind do you envision? (class, workshop, program, community, seminar, meetup, etc)

What is the title?

Will it be online or in person?

How long will it be?

What system, tools or methods do you teach that solve your audience's problem or develop your audience's success builders? Brainstorm below and explain this in detail.

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Out of the list above, condense them into 5-7 tools that will help your audience reach the desired outcome of your mastermind:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____

What will your audience walk away with? Be specific – skills, tangible deliverables, mindset, new knowledge or other psychological tools.

What makes you confident in teaching on the subject of your Mastermind?

(This can be personal experience, professional experience, certifications, etc)

What is your personal story in relation to your mastermind? This story will help you build trust between you and your audience while validating your mastermind. Get as detailed as you can so we can help build your video script and landing page!

Why are you passionate about creating this mastermind?

What outcome did you create in your own life with the tools you'll be teaching in your mastermind?

Is there anything else you would like to share with your workshop trainers, coaches or copywriters?

Congrats!! You have finished your week #3 assignment!

If you have any questions, comments or concerns, please send them to workshops@mastermind.com

Thank you!!

