

# WARM LEADS SCRIPT

Hey \_\_\_\_\_,

Hope you're doing well, [insert rapport building: i.e. I saw you were recently at Disney World, how fun!]

You may not know that a little while ago I got to hear Tony Robins and Dean Graziosi speak, and they validated in me my superpower of \_\_\_\_\_. That day I committed to help \_\_\_\_\_ [niche] with \_\_\_\_\_ [problem/solution]

Now, I'm on a mission to [set a Big Hairy Audacious Goal: ie Get 1000 Personal Trainers to serve over a Million clients by 2030]

This year, I'm launching an invite-only mastermind to do just tat. When I was thinking of who I'd like to have in this group, I thought of you. I think that those who will be a part of this community will [transform their business/life/practice, or accelerate their year/business].

Would there be a 10-15 minute slot in the next couple of days we could hop on a call?

Here's my scheduling link: INSERT LINK

Hope to connect soon!

[insert signature]