

# Mastery Roadmap

YOUR YEAR LONG BLUEPRINT

## ONBOARDING

### "Time to Pivot" On-Boarding Series

**October 6<sup>th</sup>** | Welcome & Onboarding Call With KK

- *Replay in your private members area! [programs.mastermind.com](http://programs.mastermind.com)*

**October 14<sup>th</sup>** | Confidence & Clarity Call with Dean and Coaches

- *11:00AM PST - 11:45AM PST | Link: <http://bit.ly/masterycc>*

**October 16<sup>th</sup>** | Pre-Training #2 (Niche & ICA with Community Breakouts!)

- *11:00AM PST - 12:00PM PST | Link: <https://zoom.us/j/92216501482>*

**October 19<sup>th</sup>** | Pre-Training #3 - Zoom Event Prep Call

- *11:00AM PST - 12:00PM PST | Link: Will be sent soon :)*

**October 21<sup>st</sup>-23<sup>rd</sup>** | Your Signature Program Workshop

- *10:00AM PST - 4:30PM PST | Link: Sent the day before workshop begins!*

**October 26<sup>th</sup>** | Post Summit Implementation Mastermind

- *Replay in your private members area!*

**January 13<sup>th</sup>-15<sup>th</sup>** | Marketing & Momentum Workshop

- *Replay in your private members area!*

**April 21<sup>st</sup>-23<sup>rd</sup>** | Sales & Scale Workshop

- *Replay in your private members area!*

**July 28<sup>th</sup>** | Workshop with Pete

- *Times to be determined!*

**September 22<sup>nd</sup>** | Celebration & Graduation

- *Times to be determined!*

My Event Date Is:

October 21-23, 2021

#### QUARTER #01

### Your Signature Program Workshop

- Includes "Pre-Workshop" Trainings To Get You Prepped For Workshop 1 Of Your Mastery Journey
- Includes "Post Workshop" Trainings To Recap & Give Next Level Action Steps As You Continue Your Journey!

**3 Day Virtual Signature Program Workshop** - Confidently know what problem you are going to solve (niche) and exactly who you're going to solve it for (ideal client). We'll help you gain the clarity and confidence needed to create your outline and blueprint to do your first beta launch. You will potentially bring in new clients and hear them say YES to your new signature program before even leaving the event!

My Event Date Is:

April 21-23, 2021

#### QUARTER #03

### Sales & Scale Workshop

- Includes "Pre-Workshop" Trainings To Get You Prepped For Workshop 3 Of Your Mastery Journey
- Includes "Post Workshop" Trainings To Recap & Give Next Level Action Steps As You Continue Your Journey!

**3 Day Virtual Sales & Scaling Workshop** - Learn the tools and strategies that only the world's most successful companies and digital marketers are using to grow their businesses rapidly! It's one thing to have a following but we want to show you how to turn your fans into clients. Learn what's taken other experts years to figure out in this 3 day workshop to unlocking NEXT LEVEL client flow for accelerated success & impact!

My Event Date Is:

January 13-15, 2021

#### QUARTER #02

### Marketing & Momentum Workshop

- Includes "Pre-Workshop" Trainings To Get You Prepped For Workshop 1 Of Your Mastery Journey
- Includes "Post Workshop" Trainings To Recap & Give Next Level Action Steps As You Continue Your Journey!

**3 Day Virtual Marketing & Momentum Workshop** - Gain the marketing secrets Dean and Tony use that'll allow you to ethically and authentically attract the perfect clients for exactly what you have to share. Create your tribe, your family, your own empowered community filled with people who want to hear more about what you have to share and the problem you solve for them.

My Event Date Is:

July 28, 2021

#### QUARTER #04

### Surprise 4th Workshop With Dean & Pete Vargas!

**Come learn the secret art of "Challenges" and "Virtual Events" to take your signature program to the next level!** Discover the exact digital launch strategies Dean, Pete & countless other experts use in 2020 to fill their most prized programs! This event will never be offered again and is for 2020/2021 Mastery students only!

My Event Date Is:

September 2nd, 2021

#### YEAR END EVENT!

### Celebration & Graduation Event

**1 Day Virtual Celebration & Graduation** - Join Tony, Dean & your intimate family of Mastery graduates for an immersive event to gain next level capabilities & celebrate your year of incredible success & impact!



# The Mastery Program

## Who Will You Be At The End Of The Year



The "Mastery Program" was designed to be unlike any other program we've ever created. This isn't a stand alone workshop, or a monthly group call or even just another course.

This is an A-Z immersion program with a 365 day transformation in mind! After you specifically design your signature mastermind or course you will learn how to start marketing it and bringing in clients. Soon after that you will learn the next level marketing tactics Dean & Tony use to scale their business. Lastly, we will all meet up for a "Celebration & Graduation" party where you will become officially Mastermind.com Certified.

This year long experience was designed so that in 365 your personal life & career will be at a level you never thought possible. Now let's get started!

To access your private membership portal go to [programs.mastermind.com](https://programs.mastermind.com)

## Who Are Your Mastery Leaders?



### Dean Graziosi

Dean Graziosi is a multiple New York Times best selling author, entrepreneur, and investor. He has started or has been involved in 13+ companies that have changed lives all around the world. For over 20 years Dean has been dedicated to delivering impactful self-education to those seeking transformation and success outside the normal path of traditional education.



### Tony Robbins

Tony Robbins is an entrepreneur, best-selling author, philanthropist, and the nation's #1 life and business strategist. Tony is the chairman of a holding company comprised of 40 privately held businesses with combined sales exceeding \$5 billion a year. He has been honored by Accenture as one of the "Top 50 Business Intellectuals in the World"; by Harvard Business Press.



### The Mastery Team

The Mastery Team is comprised of a combination of event concierges, coaches & success leaders. With this incredible team, you will always have the support and guidance you need to make this year long journey the most incredible year of your life.

If you have questions you can always ask inside of our private Facebook Community or email [workshops@mastermind.com](mailto:workshops@mastermind.com)!



## Join The Private Mastery Community!

Join a group of next-level action takers just like you and surround yourself with a family of support always cheering you on towards your goals!

[MASTERYFBGROUP.COM](https://MASTERYFBGROUP.COM)