

# Creating Content By Category

Use this worksheet to help you start organizing your content topics. You will likely have many more problems you can help solve than the spaces provide, however, the most important thing to start with is understanding the method of extracting your social media post topics.

For each space below, list out a major problem your ICA struggles with. Below each major problem, list smaller problems that you can provide a small solution for.

Those solutions are each a post you can draft on social media.

## EXAMPLE:

### Major Problem:

Communication with my

significant other.

### Problem Subcategories:

1- They never listen to me

2- They misinterpret what I say & start a fight

3- He/She isn't willing to have

difficult conversations.

*Each subcategory allows you to create a helpful tip or recommendation that you can draft a post for on your social media. So for example, if subcategory #1 is "They never listen to me", your post could explain one helpful tip you've had success with, which allows improved listening in a relationship.*

### Major Problem:

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### Problem Subcategories:

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